



EnergyAustraliaTM

**S.A. Electricity Retail Licence
Clause 13.1**

**Annual Report – Implementation of
Environmental Strategies**

for the period 1 July 2004 – 30 June 2005

August 2005

Environmental Strategies Implementation Report to 30 June 2005

Background

For the year to 30 June 2005, EnergyAustralia was the holder of an Electricity Retail Licence issued by the Essential Services Commission of South Australia (ESCOSA).

Clause 13.1 of the licence requires the Licensee to investigate strategies for:

- (a) *achieving a reduction of greenhouse gas emissions to such targets as may be set by the **Environment Protection Authority** from time to time or such levels as may be binding on the **licensee** from time to time; and*
- (b) *promoting the efficient use of electricity and the sale, as far as is commercially and technically feasible, of electricity produced through co-generation or from sustainable sources.*

The Licensee must also prepare and publish annual reports as to the implementation of the strategies investigated. This report has accordingly been prepared for publication on the webpage of EnergyAustralia.

Report

It is noted that the Environmental Protection Authority has not published targets for greenhouse gas emissions that are binding on EnergyAustralia in this context. For the year of this Report, we have investigated strategies that would reduce greenhouse gas emissions and promote sustainable use of electricity with the following outcomes:

1. EnergyAustralia has secured a long term contract for renewable instruments in South Australia. The supplier and details of the supply remain confidential pending confirmation of a publicity release with the supplier.
2. EnergyAustralia tendered to supply natural gas to a co-generation plant in South Australia, but was not successful in its tender.
3. EnergyAustralia conducted negotiations with a supplier to take energy and green right off-take from a wind farm under construction in South Australia, but terminated these negotiations before agreement was reached.
4. In constructing and providing energy offers and products to the mass market in South Australia, EnergyAustralia has initially focussed on organic growth from customer acquisition and is considering programs for future implementation as follows:

- Fuel switching opportunities for small consumers
- A solar hot water conversion programme
- Production of information (bill inserts) about how small consumers may reduce energy use
- Promotion of compact fluorescents as an energy efficient light source.

These strategies will continue to be developed and implemented.

Authorised

Signed:

Name of Chief Executive Officer

Signature

Position:

Date:
